ITSA
Digital Trust

INSPIRING BRIGHTER FUTURES

Theory of Change

What we are going to change, **when,** and **how** we aim to accomplish it.

Introduction

The ITSADigital Trust is an international charity operating across five countries with a common vision to transform lives through access to e-Learning technology. We help to provide quality education in Africa through the reuse of donated computers to schools as well as supporting a wide range of community work-based initiatives in the UK.

Our Theory of Change outlines the change that we want to see in the areas where we work and how we believe we can contribute to make that change become a reality.

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The ITSADigital Trust's Purpose

Our Mission

To transform lives through access to and improved use of e-Learning technology

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Our Vision

Where we work in Africa all students and members of their communities benefit from fully functioning e-Learning technology which offers life enhancing knowledge and skills, access to further education and improved opportunities for employment.

Our Values

- Committed to providing quality education for all students (SDG4)

- Providing access to e-Learning for all regardless of age, gender, ethnicity, religion, or beliefs and sexual orientation (SDG5)

- Enabling individuals and communities to improve their prospects and life opportunities (SDG8)

- Encouraging sustainable and responsible use of e-Learning technology in Africa and the UK (SDG12)

- Encouraging collaboration and partnerships for transforming the use and benefits of e-Learning technology (SDG17)

The 17 United Nations Sustainable Development Goals (SDGs) officially came into force on 1st January 2016.

THE GLOBAL GOALS
For Sustainable Development

4 QUALITY EDUCATION

5 GENDER EQUALITY

8 GOOD JOBS AND ECONOMIC GROWTH

12 RESPONSIBLE CONSUMPTION

17 PARTNERSHIPS FOR THE GOALS

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The Issue

Where we work in Africa schools and educational institutions are suffering from a lack of basic access to e-Learning technology.

This means that they are deprived of the many things that we take for granted; resources and materials to teach and learn effectively which affects their ability to improve their educational and job prospects and gain life enhancing skills and knowledge.

In the UK, inequality of access to technology and training in digital skills and services is causing digital exclusion in our local community. This is a barrier to education, gaining employment, access to universal credit, managing money and making social connections.

Those that suffer include the long term unemployed, the elderly, school children who have no access to computers to do their homework, refugees and isolated and disadvantaged local residents.

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Change we want to see in Africa

Secondary school students

To become the owners of their own learning and better able to access next level education and achieve better results. Ultimately to improve their employment opportunities and to enable them to access global networks and communities, life enhancing skills and knowledge so they can make more informed choices.

University students

As the potential leaders of tomorrow we hope that students accessing improved

employment opportunities become better educated employees, with improved incomes and better quality of life. Ultimately improving the economies of the countries that we work in.

Teachers

We want teachers to become confident users and to become catalysts that inspire and motivate others to use e-Learning technology and ultimately transform traditional teaching and learning methodologies.

The wider school community

We want members of the wider school communities where we work to enter (or re-enter) education to access further learning opportunities.

We want them to become part of the global community, to become owners of their own learning so they can make more informed choices.

Change we want to see in the UK

We want to help people with disabilities, low income families, people out of work the elderly and refugees so they have improved access to e-Learning technology and can use it effectively.

We want them to learn new skills, reduce social isolation, be able to apply for jobs online and better access online public services. We want our users to be motivated, confident and recognise the value of e-Learning technology; to become owners of their own learning and to be able to access global networks and communities.

We want users to share their enthusiasm about e-Learning technology with peers and colleagues to learn new and useful skills. We want them to access life enhancing skills and knowledge so they can make more informed choices.

Our role

Who we are

We are technical specialists in re-use and recycling of e-Learning technology. We have a long history of working and experience of the education systems in the countries where we work. We have a passionate and motivated Board of Trustees and ITSAteams in the UK and Africa who are conscientious and committed. We offer safe conducive spaces for people from all walks of life.

Our relationships

We collaborate with like minded NGOsin order to maximise impact. We invest in win-win relationships with donors of equipment, our volunteers, prison related projects and with

employment agencies (in the UK). We value and prioritise our engagement with donors and supporters.

Our ways of working

We facilitate access to improved opportunities via e-Learning technology and provide funding for e-Learning related projects. We train and support our teams in Africa and encourage their autonomy. In the UK we support digital inclusion projects. We encourage active involvement of our donors and supporters so we can "bring them along with us" on our journey.
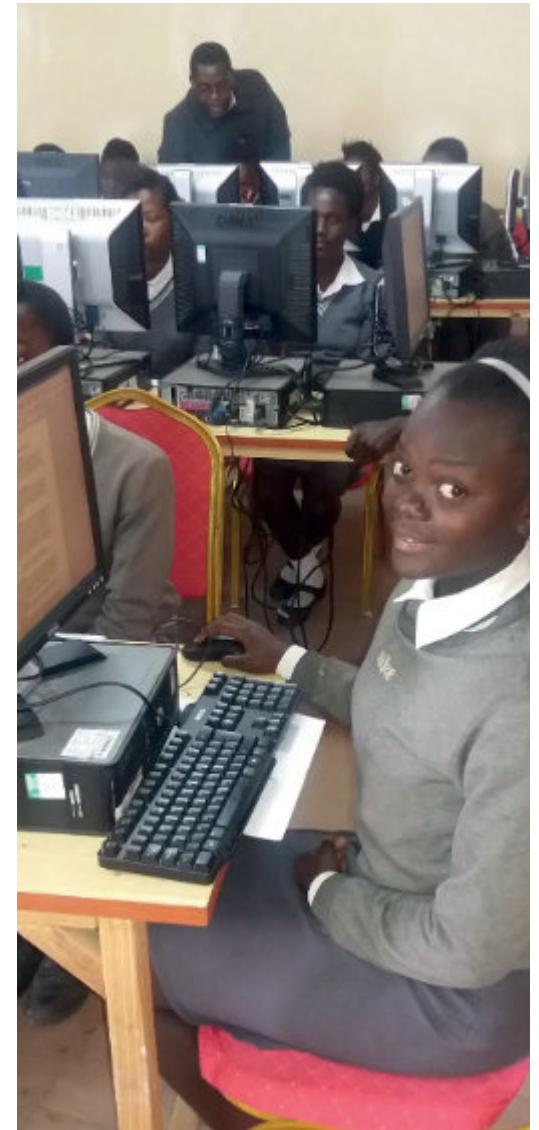
Direct and indirect contribution to change -

What we believe it will take to achieve our vision

We can directly influence:

We can help schools, colleges and other learning institutions to improve their access to e-Learning technology by providing good quality affordable computers and IT equipment. We can facilitate their understanding and learning of ICT by training them so they can become confident. proficient users and teachers. We can encourage all users to use their equipment responsibly, to maintain and update it when necessary and to seek our advice whenever they need support.

We can help teachers and trainers in Africa to become confident users of e-Learning technology; by supporting them with properly resourced computers. the knowledge of how to use the materials effectively and how to maximise the potential of their computers.

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We can work with our partners and actively seek new partnerships of businesses, groups and organisaions to collaborate and promote improved access to e-Learning in Africa and the UK. We can raise awareness of the lack of basic infrastructure to support reliable power and internet services where we work in Africa. We can highlight the barriers to digital inclusion facing disadvantaged groups in parts of the UK and help to increase access within our local community.

Indirectly we can influence:

The governments and private sectors in the countries that we work provide reliable services for electricity and the Internet so schools and educational institutions have a constant supply of affordable power and Internet access.

Governments adopt policies that promote e-Learning technology and lifelong learning for all.

regardless of age, disability, gender, race, religion on beliefs and sexual orientation.

Ministries of Education prioritise ICT for primary, secondary and tertiary education and proactively promote the use of e-Learning technology in schools, colleges and universities.

Teachers and trainers are the owners of their own learning, they are confident and knowledgeable about e-Learning technology. They teach and inspire students and other learners to make the best use of their computers.

Local leaders promote and support education and life long learning for all members of their communitites.

Long term changes

Goverment and private sector -

Provides constant supply of power and Internet.

Goverment policies -

Prioritise and promote the use of e-Learning technology in schools, colleges and universities and lifelong learning for all regardless of age, gender, ethnicity, religion, or beliefs and sexual orientation.

Partnerships -

Businesses, groups and organisations collaborate for improved access to e-Learning technology.

Schools, colleges & learning institutions -

Have integrated e-Learning technology into

all areas increasing efficiency and effectiveness. They maintain and update it in responsible ways.

Teachers and trainers -

Are confident users of e-Learning technology. They teach and inspire students and other learners to make best use of it.

Local leaders -

Promote and support education and lifelong learning for all members of their communities.

Users -

Are owners of their own learning and able to apply it productively to make informed choices and improve their quality of life.

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Theory of Change

Our 2025 Goals:

1 Teachers and school students are using ITSA e-Learning package to its full potential

2 More disadvantaged people have improved access to and can use ELT effectively

3 More schools are able to access affordable and reliable power and Internet services

4 Ministry of Education recognises the value of ELT

Africa & UK access to e-Learning technology

Confident Users
Users are proficient in ICT

Long term Changes:

Partnerships
Collaboration for improved access to e-Learning technology.

Partnerships
Businesses, groups and organisations collaborate for improved access to ELT.

Government & Private Sector
Prioritise and promote the use of e-Learning technology in schools for all and provides a constant supply of power and Internet.

Local leaders
Promote education and lifelong learning in their communities.

Schools
Use ELT responsibly and have increased their efficiency and effectiveness.

Teachers
Are confident users of ELT, teaching and inspiring students.

Users
Are owners of their own learning able to make informed choices and improve their quality of life.

Volunteers
We welcome, support, train and nurture people that volunteer with us from all walks of life. They make our work possible and they benefit personally.

Basic assumptions

We have based our Theory of Change on the things that we believe to be true in the context of where we work. This may change over time so we will continually review and make changes accordingly so we can be confident that we are making a difference where it matters to use the most.

In Africa:

- There is a continuous demand for refurbished computers in Africa
- Our teams in Africa have enough time and capacity to carry out training for teachers
- Our focused projects in Africa add value and help to achieve our goals
- There is willingness among other organisations to collaborate and form partnerships

In the UK:

- There is a constant supply of computers from equipment donors in the UK
- We have enough volunteers to support us as long as we need and that we can meet their needs
- There are enough community projects locally in the UK that need our support and that the beneficiaries of these projects are motivated